

FREE TWO HOUR SEMINAR ON SMALL BUSINESS STRATEGIES

Wednesday - October 3, 2007
7:00PM to 9:00PM at Central Library, Arlington, VA



Whatever stage of development you may be at – from thinking of an idea to working full time in your small business – this discussion will get you thinking about new ways to position and grow your business as well as your role in the operation.

Meet local examples of real entrepreneurs and hear first hand from the presenter as he shares his personal experiences as he applies insights he's gained from working at and studying fortune 500 firms over the past two decades.

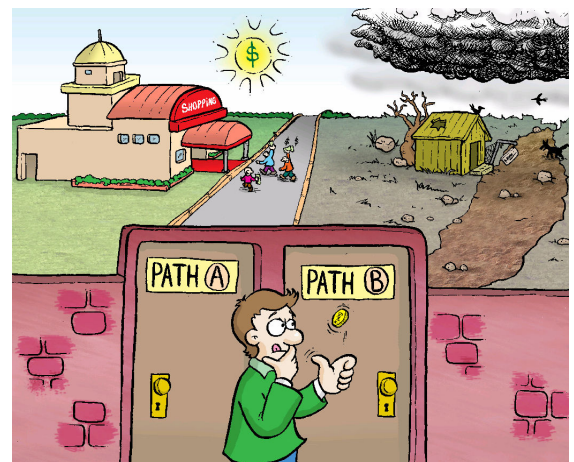
You will hear about two electricians – Dave and Alan. While both quit a full time job to start their own business, they took two very different paths.

Dave choose to work ON his business and now owns a thriving operation where his employees handle all of the day to day operations and Dave can focus on branding, positioning the firm in the market place, and keeping one step ahead of the ever changing business landscape.

Alan has created a job for himself and he works IN his own business. While Alan is earning a decent income and his chosen path serves his near term needs fine, he has not likely built a business that will have value after he leaves the operation day to day.

Either path can provide you with great rewards and personal satisfaction. This free two hour seminar looks at the challenges and opportunities for starting and growing your own small business.

Visit www.yourinc.com for more information on this seminar and the strategies and topics that will be discussed.



This seminar is sponsored by the Virginia Cooperative Extension